

THE PROACTIVE COACH'S CHECKLIST FOR COACHING YOUR PARENTS . . .

- Works to build a potentially lasting relationship with their athlete's parents
- Sees life from the parent's point of view
- Models and Teaches positive, helpful behaviors rather than react to negative ones
- Prior to the season redefines winning for the parents and equips them to help in the coaching process to maximize performance for both the individual and team
- Speaks the parent's name with pleasure and Never compares their parents to other parents
- Talks about their parents in a positive way at all times
- Always looks for teachable moments and practices great courtesy when with their parents
- Makes promises to their parents... then keeps them
- Guides other coaches (and family members) to appreciate and respect the parents and program
- Speaks *Greatness™* into their parents emphasizing character qualities rather than on their donations to the program
- Assigns responsibilities to their parents and consistently sees that they are carried out and honors them when it is accomplished
- Frequently mentions specific actions that they appreciate about their parents to others inside and outside the program