

4 MOST POWERFUL WORDS A COACH CAN USE

Show Notes

2:00 How a little girl and a tennis ball sparked The Culture Code

9:30 Greg Popovich's does two things: he tells you the truth and he loves you to death

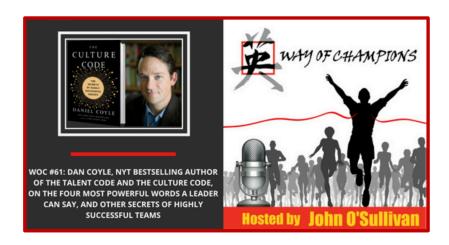
12:00 Pound the Rock

18:30 What is safety and why do great cultures need to have it?

27:00 The four most important words a leader can say

37:00 Culture is fully within our control

44:30 The myth of cultural fit?



click here to listen to the complete video